



Custom Socks Proposal

Never Liked Socks?

You've come to the wrong place!

Smileys is making it easier for businesses, schools and teams all over Africa, to access fun, meaningful and conservative socks for as low as **\$4 per pair**



A little about us.

Smileys is a Direct-To-Consumer (DTC) athleisure brand that focuses on providing the best possible shopping experience for young Africans who love to look good and have fun.

We began in 2019 with the intention of creating apparel that we love, that is wonderfully comfortable and functional for whatever the day may bring. We've increased our product selection throughout the years, from socks to briefs, workout shirts, leggings, and much more. We're crazy about comfort, functionality, adaptability, and quality. All of our gear is made to go from your WFH uniform to your next adventure and wherever in between.

**Our vision is to be the
brand that ignites people to
live an active and leisure
life through balance and
community.**

Why Custom Socks?

Let's give you 3 reasons why your brand deserves its custom socks.

01 | **You are unique with a purpose**

You have curated your company to be as unique as you are, so why would you carry swag items that are the same as everyone else?

02 | **We design them so you don't have to**

You got a doodle, specific idea or crayon drawing (true story) of what you want? Our design team is more than capable to bring it to life.

03 | **Buy less stock with socks**

Size matters but lucky for you, one size of these socks fits all. You don't have to purchase a lot of sizes (or colors) to satisfy your audience's thirst for your swag.



**Socks
are**

**Always
hot!**



Don't take our word for it!

In 2021, we partnered with *abeg* app to curate and produce 4,000 merch items used in the 2021 Big Brother Naija reality show, which boasts an average of over 100 million viewers across Africa.

abeg



Need more proof?

It started with *abeg app*, but we have expanded our clientele and collaborated with other fast growing companies.



 flux



 pennee



 Stack Shift

Pricing.

Description	Price:
100 - 1,000 pairs	\$4/pair
Over 1,000 pairs	\$3.5/pair
Design	\$100
Custom Label	\$0.5/pair

Still don't fancy socks?...
We have these!



Let's talk

Contact us via smileys@smileys.africa